



Effective January 1, 2010

**PRINT ISSUE**

**Publishes Monthly**

Contact advertising@denvernursingstar.com for Print Publication deadlines

	Open	4x	6x	8x	12x
<b>Print Rates</b>	\$5.01	\$4.41	\$4.22	\$3.93	\$3.66

(per line, per insertion)

*PUT YOUR AD ONLINE FOR AN ADDITIONAL .32 EXTRA PER LINE!*

**Color Rates Spot:** \$50 for each color · **Full Color:** \$125 (color as available)

**E-PUBLICATION**

**Publishes every Wednesday**

Free ad design

	Open	4x	12x	26x	48x
<b>E-Pub Rates</b>	\$3.26	\$2.80	\$2.60	\$2.43	\$2.31

(per line, per insertion)

NO COLOR CHARGES APPLY

For Classified Display, 14 lines to an inch. 4-inch minimum

**Deadlines: Space Reservation:** Friday, 12:00 p.m. (MT)

**Display Ad Artwork:** Monday, 3:00 p.m. (MT) · **Line Ad Copy:** Friday, Noon

**Computing line ad cost:** With approximately 26-28 letters and spaces per line, multiply the number of lines by the number of days you wish to run the ad. Multiply this number by the applicable rate above.

**JOB POSTINGS:**

Unlimited 30-day Postings.....	<b>\$750</b>
Five (5) 30-day Postings.....	<b>\$500</b>
Single 30-day postings.....	<b>\$125</b>
Single 15-day posting.....	<b>\$90</b>
Unlimited Resume Views for 30 days.....	<b>\$185</b>

**E-PUBLICATION RECRUITER SPOTLIGHT:**

Ad appears at the top of the e-blast. It's the first thing subscribers see. **\$520 per issue**

**RECRUITER SHOWCASE:**

Ad appears on the front page of publication. **\$520 per issue**

**JOB ALERTS/E-CARDS:**

Launch dates based on availability. **\$500 per blast**

**DIMENSIONS**

Modular Sizes	Inches (W) x (H)
1/16-page	2.563" x 2.75"
1/8-page (Vertical)	2.563" x 5.5"
1/8-page (Horizontal)	5.125" x 2.75"
1/4-page	5.125" x 5.5"
1/2-page (Vertical)	5.125" x 10.58"
1/2-page (Horizontal)	10.375" x 5.5"
Full page	10.375" x 10.58"

Column Widths	Inches
1 Column	1.25"
2 Columns	2.563"
3 Columns	3.813"
4 Columns	5.125"
5 Columns	6.437"
6 Columns	7.75"
7 Columns	9.062"
8 Columns	10.375"

*All rates are gross.*

**Rate Guarantee:** We will match published rates on any publication comparable in news format, circulation and distribution method.

**Policy:** All advertising contracts are subject to the approval of the publisher. Copy must be delivered to Denver's Nursing Star within the deadlines established to ensure publication. The number of advertising inches/lines must be stated in writing on the copy or on an accompanying order form. Verbal or telephone orders will be taken at the risk of the advertiser. Publisher reserves the right to revise or reject any advertising deemed objectionable. All advertising is subject to federal, state and local laws. In case of error or omission, the publisher will not be liable for more than the cost of the space occupied by the advertisement. Position requests will be honored when possible but cannot be guaranteed. All insertions are subject to the conditions herein.

**Terms of Payment:** Advertisers will be billed immediately after publication for inches ordered. Payment in full is due upon receipt of invoice. Unpaid balances will be subject to 2% service charge per month after 30 days. Political advertising must be prepaid. Advertising placed by an advertising agency is the responsibility of that agency unless specific written instructions place payment responsibility with the agency's client.

**A weekly publication by Metro Publishing, LLC, P.O. Box 239, MUSTANG, OK 73064**